IFFA 2028 Stand Rental Price List

Overview of stand rental prices for exhibitors. |

Your IFFA 2028 stand rental price at a glance. The regular stand rental price is based on the chosen stand type and floor space and forms the basis for your stand price. If you book early or if you are planning a larger floor space, you will benefit from a corresponding discount. Your stand rental price is therefore calculated as the regular stand rental price minus the applicable discount. All prices are net prices, plus AUMA fee, environmental charge and statutory VAT.

Regular stand rental price for raw space

Stand type	Regular stand rental price / m²
Open on 1 side	360,00 €
Open on 2 sides	375,00 €
Open on 3 sides	385,00 €
Open on 4 sides	395,00 €

Discount on stand rental price

Booking type	Discount	Explanation
Early booking discount	**10 %**	For registrations submitted by 15 March 2027
Volume discount	**5 %**	For all stands > 250 m²
Early booking volume discount	**15 %**	Combination of the volume and early booking discounts Until 15 March 2027 for all stands > 250 m²

Your stand rental prices by booking type

Stand type	Standard price	Early booking price / m² 10 % discount (until 15.03.2027)	Volume price / m² 5 % discount (stands > 250 m²)	Early booking volume price / m² 15 % discount (until 15.03.2027 for all stands > 250 m²)
Open on 1 side	360,00 €	324,00 €	342,00 €	306,00 €
Open on 2 sides	375,00 €	337,50 €	356,25 €	318,75 €
Open on 3 sides	385,00 €	346,50 €	365,75 €	327,25 €
Open on 4 sides	395,00 €	355,50 €	375,25 €	335,75 €

Additional stand rental prices

Item	Price	Note
Outdoor area	190,00 € / m²	
Two-storey construction	190,00 € / m²	Subject to authorisation
Start-up turnkey stand	2.950,00 €, plus AUMA fee and statutory VAT.	**Start-up criteria:** Exhibitors that meet the participation requirements. The participation requirements are: - The company was founded no more than 10 years ago - Maximum of 15 permanent employees - Maximum annual turnover of EUR 1 million (net) - Products or services specifically for the security and building technology sector

Additional charges

Item	Price	Note
AUMA fee	0,80 € / m²	
Environmental charge	4,50 € / m²	
Mandatory media package	1.195,00 € flat-rate	Media package services: ▪ Company name, address and contact details ▪ Classification of your company under 2 product groups ▪ 1 company page (each with 1 picture and 8,000 characters of text per language, i.e., German and English) ▪ 5 product pages (each with 1 picture and 7,000 characters of text per language, i.e., German and English) ▪ 5 search terms ▪ 5 direct links to your products ▪ 10 Social Media Links ▪ 6 PDF documents per language (German and English) as a download ▪ 4 Contact persons with contact details The Media Package Manager (MPM) helps you submit your details for the presentation of your company profile in the event media, including the digital event platform. You will receive access to the MPM by email; you can then log in using your trade fair login details. Your company profile details can be added to and updated in the MPM at any time and will be visible in all trade fair-related media. MPM also offers a wide range of additional services to help you enhance your company profile.