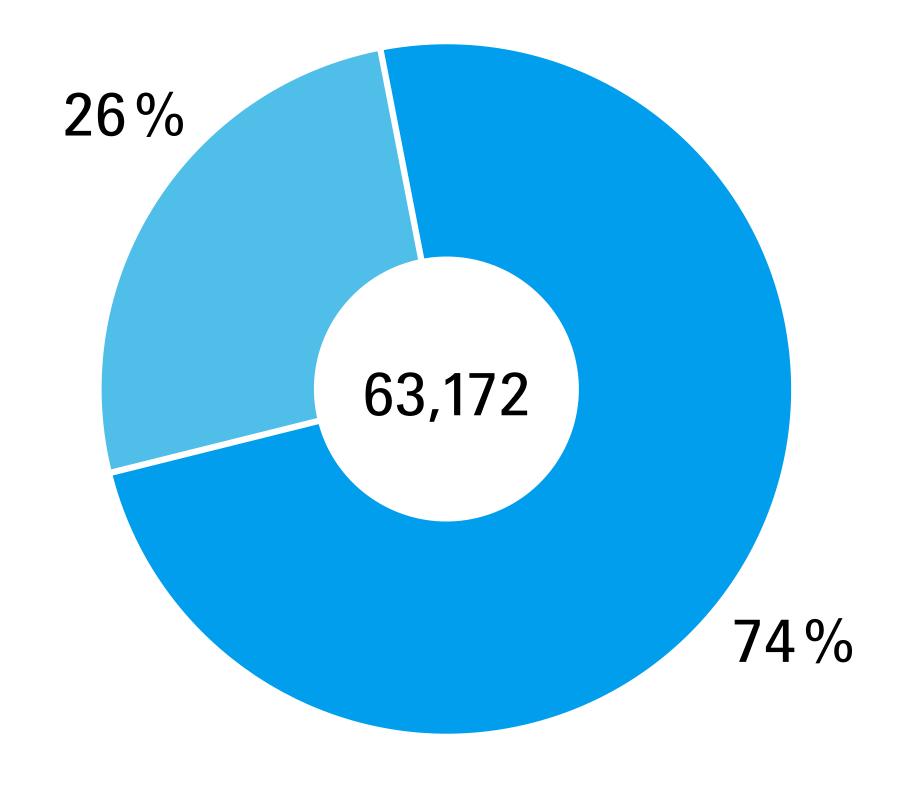
Number of visitors



Origin:

16,271 Germany

46,901 Other countries

63,172 Total

Top 20 visitor nations

Germany Austria

China, People's Republic Colombia

Spain United Kingdom

Poland Canada

Netherlands Switzerland

Italy

Mexico

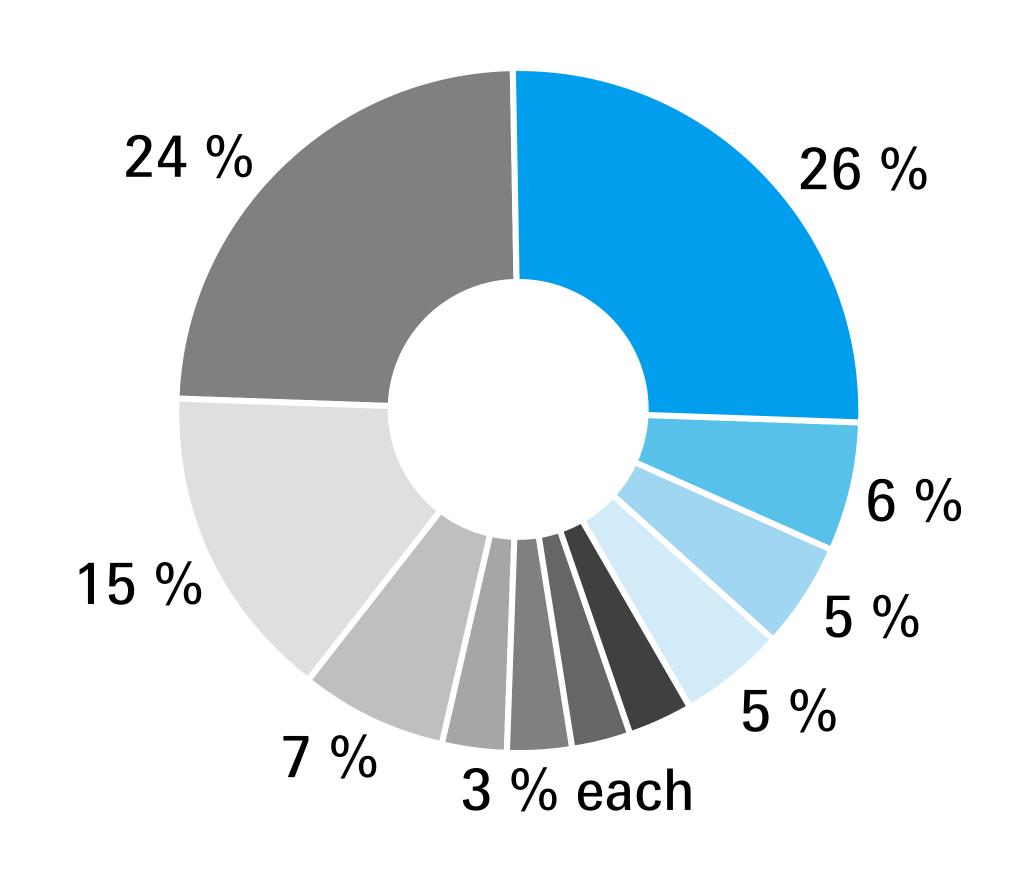
USA Romania

Brazil Argentina

Ukraine South Africa

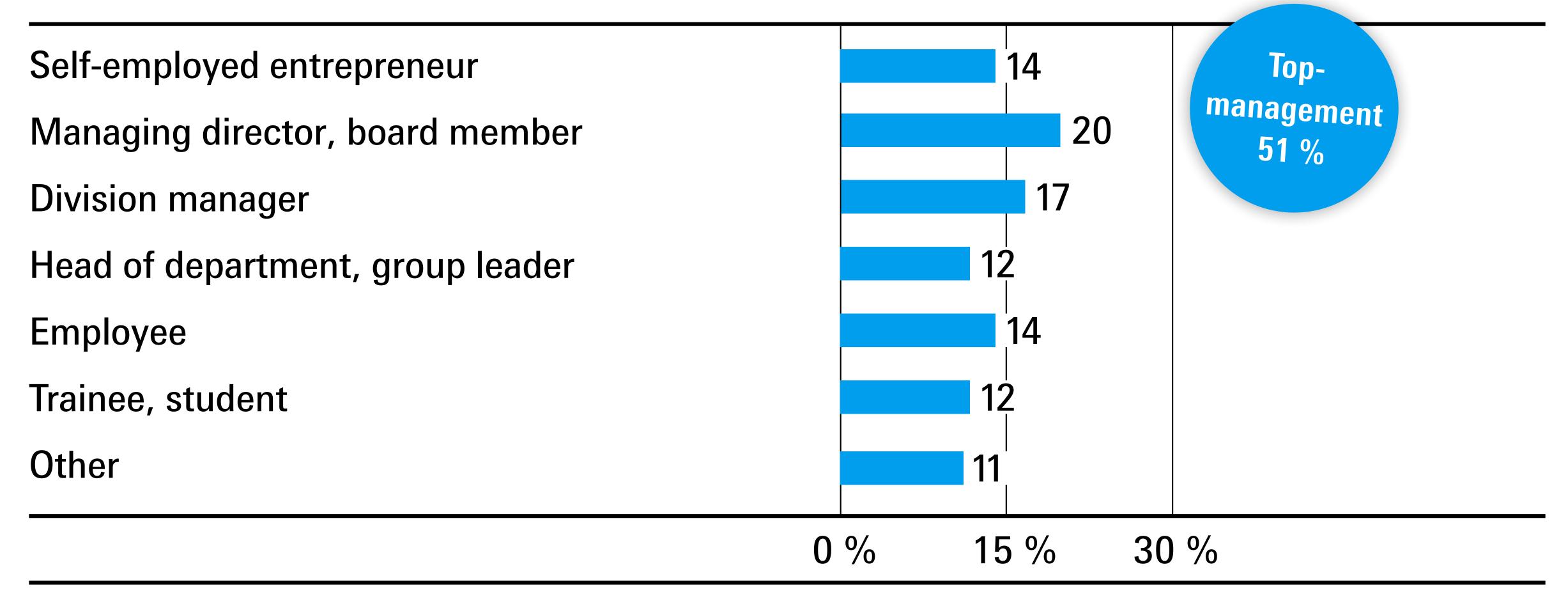
Australia Belgium

Trade visitors per business sector

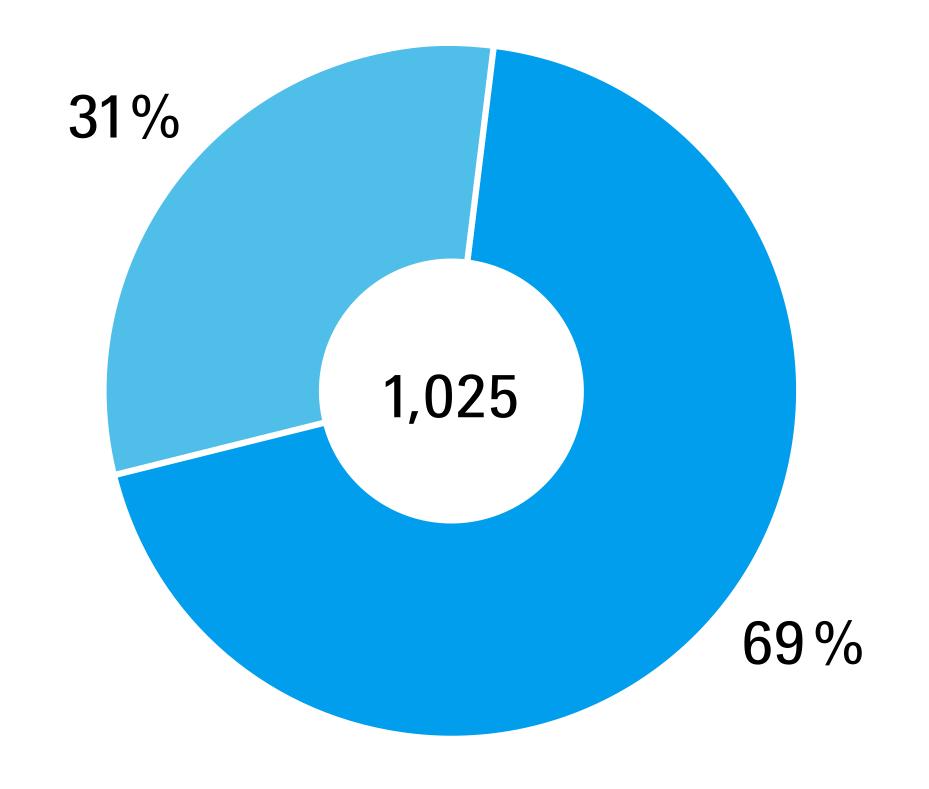


- 26% Meat processing industry
 - 6% Craft butchery/food trade
 - 5% Slaughterhouse/meat cutting plant
 - 5% Food retail
 - 3% Poultry processing industry
 - 3% Manufacturer of meat alternatives / plant-based products
 - 3% Pet food production
 - 3% Food industry (other)
 - 7% Services
- 15% Meat/food industry suppliers
- 24% Other

Occupational position



Number of exhibitors



Origin:

319 Germany

706 Other countries

1,025 Total

Top ten exhibitor nations 2025

Germany

Italy

Spain

Netherlands

Poland

China

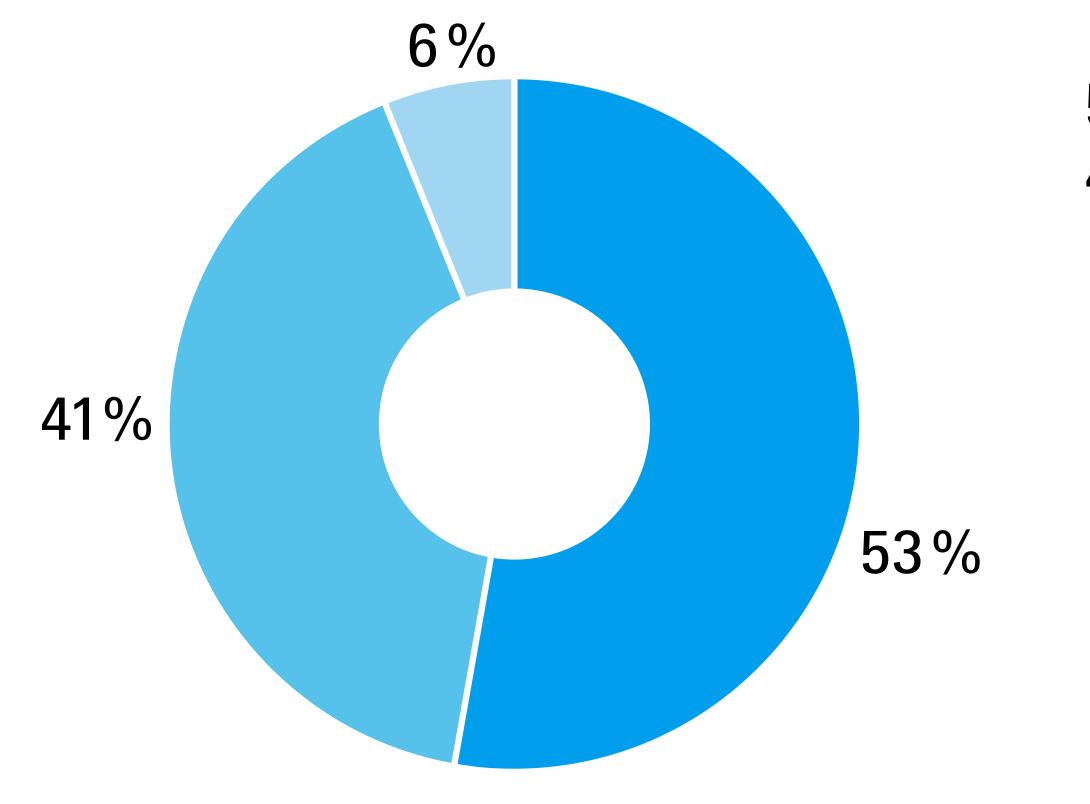
USA

Denmark

France

Belgium

Overall assessment 2025 (IFFA visitors)



53 % very satisfied

41 % satisfied

6 % less satisfied