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| IFFA 2025: a driving force for the future |

At IFFA – Technology for Meat and Alternative Proteins – the global meat and protein industry will come together from 3 to 8 May 2025.

Under the motto ‘Rethinking Meat and Proteins’, the leading international trade fair will present innovations from all stages of the production process. Almost 1,000 exhibitors from 50 countries will showcase their latest products to the world. The top themes of IFFA 2025 are ‘Reaching next level performance’, ‘Creating value from data’, ‘Putting Sustainability into Action’ and ‘Creating product variety’. With an optimised hall layout and expanded product areas, the trade fair will offer a variety of highlights on around 116,000 square metres in Halls 8, 9, 11 and 12. The IFFA Worlds will combine the individual product areas: World of Processing, World of Packaging, World of Ingredients, World of New Proteins und World of Skills and Sales. The product range will be complemented by an extensive event programme, such as IFFA Kitchen, IFFA Factory, the Discovery Tours and the quality competitions.

IFFA – Technology for Meat and Alternative Proteins, will take place in Frankfurt am Main from 3 to 8 May 2025.

All information about IFFA: [http://www.iffa.com](http://www.iffa.com/en)

Follow IFFA on social media and use the official hashtag **#IFFA2025**[http://www.iffa.com/follow-iffa](https://iffa.messefrankfurt.com/frankfurt/en.html#follow-iffa)