



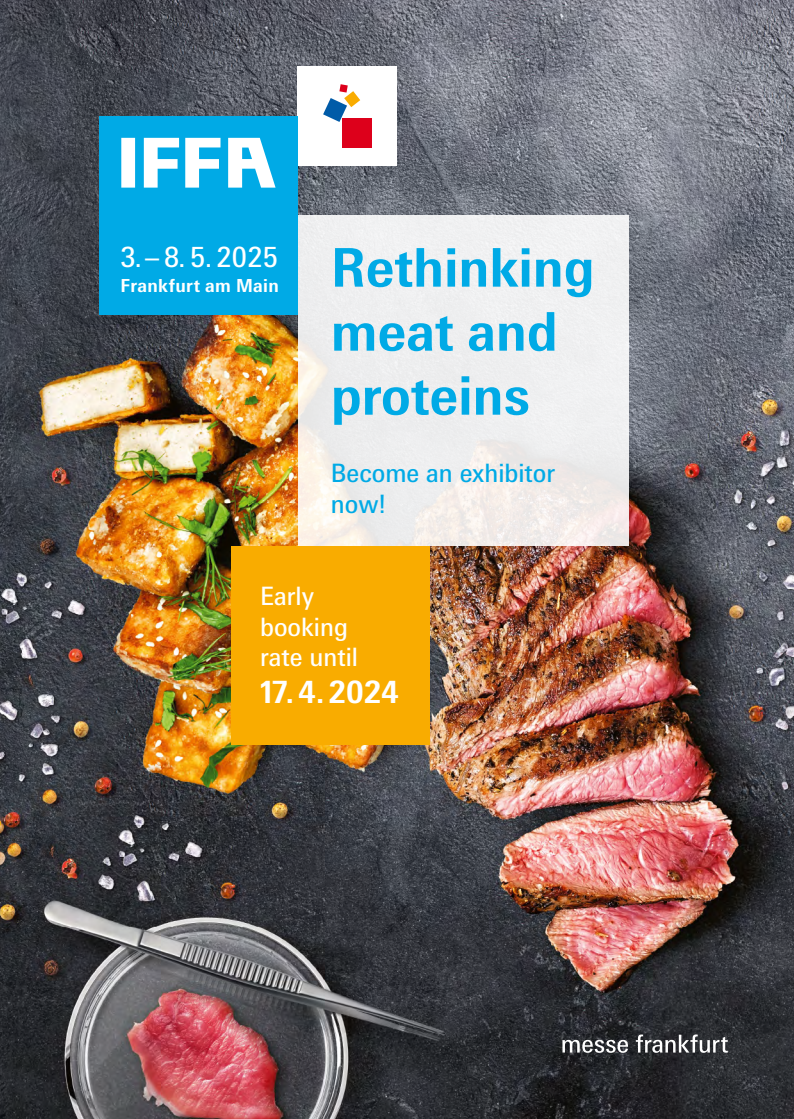
IFFA

3. – 8. 5. 2025
Frankfurt am Main

Rethinking meat and proteins

Become an exhibitor
now!

Early
booking
rate until
17. 4. 2024



messe frankfurt



Showcase your innovations

Every three years, IFFA provides you with the ideal conditions to present your company and your products to a selected audience. After all, the leading trade fair for the meat and protein industry is all about processing, packaging, ingredients and sales. Welcome your customers and talk to visitors from all over the world.

Who will visit you at the stand

- Meat processing industry
- Slaughterhouse, cutting plants
- Butchery trade
- Manufacturers of alternative protein products
- Food retail and wholesale
- Trade in machinery for meat processing plants
- Catering and hospitality industry
- Suppliers to the meat or food industry

What's on display at the fair

- Process technology for meat and alternative proteins
- Packaging technology
- Weighing systems
- Process automation and robotics
- Slaughtering and meat cutting technology
- Spices, ingredients, casings
- Logistics and storage
- Food safety and hygiene
- Energy, refrigeration, supply and disposal



Five good reasons to exhibit.



1

IFFA brings the industry together

IFFA is the leading global trade fair with more than 60,000 visitors and around 1,000 exhibitors from all over the world.

2

IFFA highlights innovation

As the primary industry event, IFFA showcases the latest technologies every three years. This is where the industry discusses its trend topics.

3

IFFA is international

Professionals from 130 countries visited the recent IFFA – a foreign share of 71%. All continents and market regions are broadly represented.

4

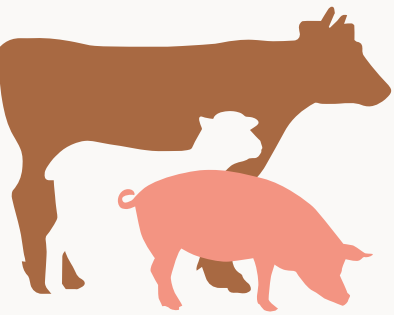
IFFA is a live experience

Here you can present technology and products in a tangible way, meet customers you didn't know yet and personally inspire them to unexpected solutions.

5

IFFA has tradition

The origins of IFFA go far back into the tradition of the European butcher's trade. It is now a hotspot for the global food industry.



THE PROTEIN PROCESS AT IFFA

– STARTING PRODUCT –

MEAT

POULTRY

FISH

CELL CULTURES

PLANTS

ALGAE

MUSHROOMS

INSECTS

MILK

Protein extraction

Fermentation

Farming

Slaughtering, dismembering, deboning

Growth in a bioreactor

Raw material processing

Hygiene

– PROCESSING –



Casings

Spices

Functional ingredients

Cheese production
Cheese and vegan cheese

Extruding and texturing

Pressing and cutting

Filling and forming

Grinding, mixing, chopping

3D printing

– PREPARATION + REFINEMENT –



Ingredients

Spices

Coatings

Fats

Smoke

Maturation cultures

COOKING AND PREPARING

Cooking, roasting, baking

Breading and frying

Ready meals

Cooling and freezing

REFINING

Salting, curing, fermenting

Drying, maturing, smoking

– PACKAGING + DISTRIBUTION –



Packaging materials

Films

Containers

Storing and logistics

Weighing, labelling, controlling

Sealing in tins and jars

Vacuum/flow/tray packaging

Cutting, weighing, portioning

– END PRODUCT –

Cash register systems and sales



Meat, poultry and fish



Sausages



Vegetarian, vegan and hybrid products



Cheese and plant based cheese products



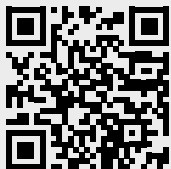
Ready meals and convenience food



Pet food



The best stand for your success.



The stand price calculator
Easily calculate the price for your individual stand size

Stand sizes and prices

Flexible space in all shapes and sizes, plus an attractive early booking price: Secure a trade fair presence that's as individual as your offering.

Type of stand	Regular Price		Early booking price*	
	up to 250 sqm	from 251 sqm	up to 250 sqm	from 251 sqm*
1 side open	330.00 €/sqm	310.00 €/sqm	300.00 €/sqm	280.00 €/sqm
2 sides open	345.00 €/sqm	325.00 €/sqm	315.00 €/sqm	295.00 €/sqm
3 sides open	355.00 €/sqm	335.00 €/sqm	325.00 €/sqm	305.00 €/sqm
4 sides open	360.00 €/sqm	340.00 €/sqm	330.00 €/sqm	310.00 €/sqm
Outdoor area**	175.00 €/sqm	175.00 €/sqm	175.00 €/sqm	175.00 €/sqm
2-storey***	175.00 €/sqm	175.00 €/sqm	175.00 €/sqm	175.00 €/sqm

* The early bird price is valid until 17 April 2024.

You save 30 Euro/sqm – no matter which stand size you choose.

** An advertising space on the outdoor area can be booked in addition to your stand.

*** Additional space on an elevated storey is subject to approval and will be billed at 175 Euro/sqm after the end of the event.

All prices are subject to the AUMA fee (0.60 Euro/sqm), the environmental levy (4.20 Euro/sqm) and the mandatory media package (985.– per exhibitor).

Or you can opt for the all-inclusive package and receive a fully equipped exhibition stand consisting of stand space, stand construction and various marketing services.

As a young company, the start-up package offers you the opportunity to make new contacts at IFFA 2025. Included in the package: a fully equipped small presentation stand of 4 sqm and various marketing services.

iffa.com/stands

Your personal contacts

iffa.com/contact
iffa@messefrankfurt.com

All information
about your
presence:
[iffa.com/
exhibitor](https://iffa.com/exhibitor)

Food
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