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14 - 19 May 2022

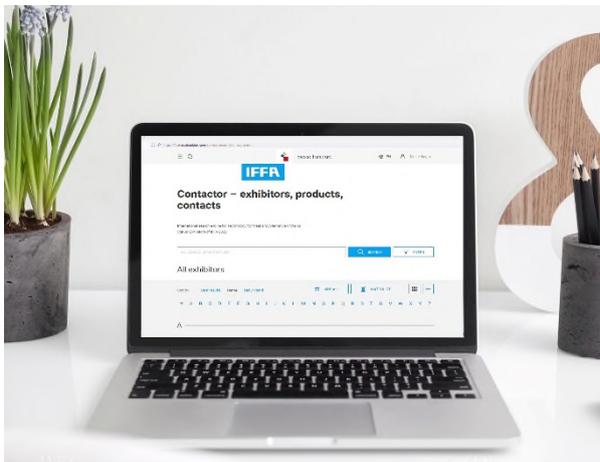


## The IFFA Contactor goes live: exhibitors, products, contacts for IFFA 2022 and beyond

**Frankfurt am Main, 08 02 2022. The exhibitor search of the leading trade show IFFA is transforming into a permanent industry search engine for technologies related to the processing and packaging of meat and alternative proteins. Starting with IFFA 2022, the newly named "IFFA Contactor" will provide comprehensive information on all exhibitors and their innovations – all year round and always up to date.**

The IFFA Contactor is the new online search engine for exhibitors and products in the meat and protein industry. With new features, the further developed well-known exhibitor search offers neutral access to the international "Who's Who" of the industry, 365 days a year. The new digital tool gives trade fair visitors the opportunity to find out about products and innovations from participating exhibitors at [www.iffa.com](http://www.iffa.com). Each exhibitor is represented here with its individual profile. This includes company data, contact persons, images, videos and information on products, innovations and solutions. One of the new features will enable exhibiting companies to advertise their products permanently and add innovations at any time – 24/7, 365 days a year.

Kerstin Horaczek, Vice President Technology at Messe Frankfurt: "The IFFA Contactor is a comprehensive source of information for customers from industry and trade. Beyond the live event, the digital search engine offers a business platform for the industry that benefits everyone."



The IFFA Contactor industry search engine is live 24/7, 365 days a year.  
Source: Messe Frankfurt

The IFFA Contactor will be filled successively until the trade show, so it is worth taking a regular look at the database. You can find the current status of the Contactor [here](#).

The IFFA online ticket store is now also open. Secure your ticket to the live event in May at: <http://iffa.com/tickets>

### **International trade fairs for the food industry**

Messe Frankfurt organises trade fairs relating to food processing all over the world. They are grouped under the heading of 'Food Technologies'. Currently, six events belong to this portfolio. In addition to IFFA, Technology for Meat and Alternative Proteins in Frankfurt am Main, and Tecno Fidta, International Food Technology, Additives and Ingredients Trade Fair in Buenos Aires, they are Meat Pro Asia in Bangkok, Modern Bakery and Salon du Chocolat in Moscow as well as Process Expo in Chicago.

Further information about the events of Messe Frankfurt in the field of food processing at: [www.food-technologies.messefrankfurt.com](http://www.food-technologies.messefrankfurt.com)

IFFA

Technology for Meat and Alternative Proteins

The event will be held from 14 - 19 May 2022.

### **Press information and photographic material:**

<http://IFFA.messefrankfurt.com/press>

### **Follow IFFA on social media:**

[www.iffa.com/follow-iffa](http://www.iffa.com/follow-iffa)



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### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300\* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140\* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2021