

# IFFA 2022

## Prices for stand space rental

### Early Booking

Prices „Early Booking“ – Prices for stand space rental by receipt of intention to exhibit **until March 31, 2021**

Standtype	Standspace up to 250 m <sup>2</sup> *	Standspace over 251 m <sup>2</sup> *
1-side open	272,00 €	255,00 €
2-side open	285,00 €	268,00 €
3-side open	294,00 €	276,00 €
4-side open	298,00 €	280,00 €
Outdoor Area	162,00 €	162,00 €
2-storey **	158,00 €	158,00 €

### Regular Prices

Prices „Regular“ – Prices for stand space rental by receipt of intention to exhibit **from April 1, 2021 on.**

Standtype	Standspace up to 250 m <sup>2</sup> *	Standspace over 251 m <sup>2</sup> *
1-side open	299,00 €	282,00 €
2-side open	316,00 €	295,00 €
3-side open	325,00 €	302,00 €
4-side open	329,00 €	308,00 €
Outdoor Area	162,00 €	162,00 €
2-storey **	158,00 €	158,00 €

## Special instructions

All of the above prices

- plus environmental charge of 3,90 € per m<sup>2</sup>
- plus AUMA-fee of 0,60 € per m<sup>2</sup>
- plus obligatory Media Package „Technology“ of 750,00€
- Prices exclude VAT

\* Provided for the connected total exhibition space, not including outdoor exhibition areas and space in upper levels when there is 2-storey structure.

\*\* 2-storey stand constructions are subject to approval and will be billed after the end of the event.

## Media Package Technology

### The Media Package Manager for IFFA:

Standard Price for basic entry: **750,00 €** plus VAT

Contents of the Media Package Manager:

- **Print-Presence** (catalogue)
  - ⇒ Company name, adress, phone no., fax no., website, e-mail address, hall- and stand number
  - ⇒ Inclusion in 2 product groups
- **Online Presence** (Exhibitor- and product search engine)
  - ⇒ Company name, adress, phone no., fax no., website, e-mail address, hall- and stand number
  - ⇒ Inclusion in 2 product groups
  - ⇒ 1 company picture
  - ⇒ 1 company page and 5 product pages with text in ger. and eng. and photo
  - ⇒ 5 keywords for full text search
  - ⇒ 5 product direct links
  - ⇒ 10 Social media links
  - ⇒ Document download (up to 6 documents per language)

Your data will also be published in the **Navigator App**, in the **interactive ground plan** and in the **visitor information system Compass**