



## Meat and alternative proteins of the future: IFFA 2022 presents innovative processing technologies

In 2022, it's IFFA time again: the leading international suppliers of technologies for meat and protein processing will be showing their innovations on more than 120,000 square metres in Frankfurt am Main from 14 to 19 May. The focus will be on automation and robotics solutions, efficient technologies, sustainable packaging, new business models through the Data-Driven Factory and individualisation in the butcher's trade.

In addition to the traditional focus on meat processing, alternative protein sources are officially included in the portfolio of the international industry meeting place for the first time. IFFA is thus responding to the booming global market for meat alternatives, whose process technology is identical to meat processing in many areas.

Whether knowledge transfer and exchange at the IFFA Forum, an overview of the fair during a guided tour or the atmosphere at the international quality competitions of the butchers' trade - the numerous events are an added value for every IFFA visitor.

With the officially approved protection and hygiene concept, Messe Frankfurt makes personal, business encounters possible again, even in Corona times. The latest information on Messe Frankfurt's protection and hygiene concept can be found here: [www.iffa.com/hygiene](http://www.iffa.com/hygiene)

Tickets for IFFA can be booked online from mid-February. [www.iffa.com/tickets](http://www.iffa.com/tickets).

IFFA - Technology for Meat and Alternative Proteins will take place from 14 to 19 May 2022 in Frankfurt am Main.

### **Further information:**

[www.iffa.com](http://www.iffa.com)

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### **Information on all Messe Frankfurt trade fairs in the food processing sector at:**

[www.food-technologies.messefrankfurt.com](http://www.food-technologies.messefrankfurt.com)