

# IFFA 2019

## Prices for stand space rental

### Early Booking

Prices „Early Booking“ – Prices for stand space rental by receipt of intention to exhibit **until February 6, 2018**

Standtype	Standspace up to 250 m <sup>2</sup> *	Standspace over 251 m <sup>2</sup> *
1-side open	255,00 €	240,00 €
2-side open	268,00 €	252,00 €
3-side open	276,00 €	259,00 €
4-side open	280,00 €	263,00 €
Outdoor Area	152,00 €	152,00 €
2-storey **	149,00 €	149,00 €

### Regular Prices

Prices „Regular“ – Prices for stand space rental by receipt of intention to exhibit **from February 7, 2018 on.**

Standtype	Standspace up to 250 m <sup>2</sup> *	Standspace over 251 m <sup>2</sup> *
1-side open	282,00 €	265,00 €
2-side open	297,00 €	277,00 €
3-side open	306,00 €	284,00 €
4-side open	309,00 €	289,00 €
Outdoor Area	152,00 €	152,00 €
2-storey **	149,00 €	149,00 €

## Special instructions

All of the above prices

- plus environmental charge of 2,90 € per m<sup>2</sup>
- plus AUMA-fee of 0,60 € per m<sup>2</sup>
- plus obligatory Media Package „Technology“ of 750,00€
- Prices exclude VAT

\* Provided for the connected total exhibition space, not including outdoor exhibition areas and space in upper levels when there is 2-storey structure.

\*\* 2-storey stand constructions are subject to approval and will be billed after the end of the event.

## Media Package Technology

### The obligatory Media Package for IFFA – new from 2019:

Standard Price for basic entry: **750,00 €** plus VAT

- **Print-Presence** (catalogue)
  - ⇒ Company name, adress, phone no., fax no., website, e-mail address, hall- and stand number
  - ⇒ Inclusion in 2 product groups
- **Online Presence** (Exhibitor- and product search engine)
  - ⇒ Company name, adress, phone no., fax no., website, e-mail address, hall- and stand number
  - ⇒ Publication of booked product groups
  - ⇒ 1 company page and 5 product pages with text and picture
  - ⇒ 5 keywords for full text search
  - ⇒ 5 product direct links
  - ⇒ 10 social media links
  - ⇒ Document download (up to 6 documents per language)
  - ⇒ 1 update of the presentation in each trade fair cycle
- **Onsite presence**
  - ⇒ Entry in the Compass visitor information system at the exhibition centre during the event
- **Navigator app**
  - ⇒ The official mobile application of IFFA for iPhone und Android contains entry in the exhibitor- and product search engine, hall plan etc.